

the Vanderbilt Executive Development Institute

LEADING PROJECT TEAMS FOR STRATEGIC RESULTS

A two-day program to help you build and sustain high-performance teams

Leading strategic project teams effectively requires a combination of skills: designing and executing strategies, managing relationships and evaluating results. The most successful project managers balance these contrasting capabilities while balancing competing demands within the organization.

This engaging and highly interactive program is designed for experienced project managers who strive to become more effective in conveying vision, coping with complexity and energizing people to achieve important goals. Come prepared to learn methods for leading teams, asking the right questions and building out project plans that achieve key organizational results. Become a better project manager by becoming invaluable to your organization with this program.

The Bottom Line Value to You and Your Organization

You'll learn ideas and techniques you can apply right away, including:

- How to energize teams and lead projects that deliver results
- Strategies for motivating and communicating effectively with teams and managing conflict
- Understanding how to ask the right questions upfront
- Skills to develop and implement comprehensive project plans, performance outcome measurements and project closing and learning
- Tactics and practices that build and maintain stakeholder support
- Methods for establishing and effectively managing contractual relationships

"This program gives a concise review of key elements to make future projects successful and provides valuable instruction that goes beyond PM methodology in leadership and strategy."





Your Instructors*

Nancy Hyer, MBA, PhD

Associate Professor of Operations Management Associate Dean of Academic Programs Vanderbilt Owen Graduate School of Management

Before joining the Owen faculty, Professor Hyer was Operations Research



Manager for Hewlett-Packard's Network Measurements Division. Her research focuses on cellular manufacturing, process redesign and project management. Professor

Hyer's most recent book, Reorganizing the Factory: Competing through Cellular Manufacturing, won the 2003 Shingo Prize for Excellence in Research. Her research articles have appeared in Harvard Business Review, Journal of Operations Management, California Management Review, Decision Sciences and other leading publications. She has been a consultant to a wide range of manufacturing and service companies.

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*Program content and faculty subject to change; check website for details.

"This course is a MUST DO for project leadership."

Leading Project Teams for Strategic Results – Sample Program Schedule*

| | Day 1 | Day 2 |
|----|---|---|
| АМ | Introduction: Project Management Essentials Assessing Projects for Your Organization's Portfolio Front-End Questions | Sustaining Stakeholder Support Managing without Formal Authority Managing Competing Demands and Visions |
| PM | Creative and Analytical Tools for Plan Development Establishing Outcome Measures Executing Project Strategies in Action | Contractual RelationshipsProject Closure and LearningBalancing Your Time |

Classes typically run from 8:00 AM to 4:30 PM (Central). Breaks are scheduled in AM, PM and for lunch. Schedule is subject to change.

Who Should Attend

■ Experienced project managers aspiring to be more effective

Cost

\$1,980

Cost includes tuition, instructional materials, continental breakfast and lunch (all days).

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"This was a great course! They incorporated a lot of useful concepts and project knowledge was presented in an easily relatable way. The material builds on experiences all (or most) project leaders have encountered."

About the Vanderbilt Executive Development Institute

The Vanderbilt Executive Development Institute at the Owen Graduate School of Management offers proven and practical programs to help individuals and organizations refresh, engage and strengthen management expertise. Open Enrollment Programs for individuals are short, highly focused programs in areas of Leadership, Management and Strategy. Custom Programs for organizations are custom-built and are uniquely tailored to help each client tackle a specific organizational need or to achieve its developmental goals for established and emerging leaders.

Your Instructors* (cont.)

Karen Brown, PhD

Professor of Operations and Project Management School of Global Management, Glendale, AZ



Dr. Brown's research focuses on the interactions between human and technical factors in the workplace. Dr. Brown's work on cellular manufacturing, lean operations and workplace safety has appeared in *California Management Review, Interfaces, Academy of Management Journal* and other publications. She serves as an Associate Editor of the *Journal of Operations Management*. She spends two

months of each year as a visiting professor at the China-Europe International Business School (CEIBS) in Shanghai and has worked as a consultant and seminar leader for several companies in the United States.

Conveniently located near downtown Nashville, Vanderbilt Owen Graduate School of Management is ranked as a top institution by *BusinessWeek*, the *Wall Street Journal*, *U.S. News & World Report*, *Financial Times* and *Forbes*.

Visit our website for more information regarding programs and schedules, faculty biographies, online registration and maps and directions.

Scan this code to view upcoming programs and dates.



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