

the Vanderbilt Executive Development Institute

ENTERPRISE RISK MANAGEMENT

A two-day program that prepares you to protect your bottom line from all hazards

Don't wait for disaster to happen before taking steps to prevent the "next time." In this program, you can examine the risks faced by your organization's people, facilities, assets, business partners and the communities in which they are located and learn how to reduce these threats.

Using case studies and an innovative risk management framework, the program will help you ensure you are employing best risk assessment and mitigation practices. You'll learn how to make the strategic decisions that result in cost, time and resource savings that will benefit the company.

This program prepares you to protect your bottom line from all hazards. Learn a structured approach and gain the tools to build a risk management plan appropriate for your organization.

The Bottom Line Value to You and Your Organization

You'll learn ideas and techniques you can apply right away, including:

- Methods for reducing your organization's bottom-line exposure to natural and man-made disasters
- Ways to apply successful approaches to risk management to your whole enterprise
- How enterprise risk management practices (or lack thereof) can influence outcomes
- How to assess your organization's risks

Your Instructor*

Mark Abkowitz

*Professor of Civil & Environmental Engineering
Vanderbilt University*

Mark Abkowitz is the founder and former Chairman of Visual Risk Technologies, a Nashville-based management consulting firm. His clients have included many Fortune 500 companies, in addition to federal, state and local government agencies. Mark has served as head of several national and international technical



and advisory committees and currently holds a White House appointment as a member of the Nuclear Waste Technical Review Board. He has written numerous articles on enterprise risk management, spoken at a variety of conferences and appeared on National Public Radio, Fox National News and CNBC. He is also the author of *Operational Risk Management: A Case Study Approach to Effective Planning and Response*, and a weekly contributor to The Monday Risk Report, an enterprise risk management blog.

*Program content and faculty subject to change; check website for details.



Enterprise Risk Management – Sample Program Schedule*

| | Day 1 | Day 2 |
|----|---|--|
| AM | <ul style="list-style-type: none"> Enterprise Risk Management (ERM): What Is It and Why Is It Important? Case Studies of Best and Worst Practices Rating Your Organization's Current ERM Program | <ul style="list-style-type: none"> Risk Analysis Techniques Risk Analysis: What Are Your Company's Top Priority Concerns? Identifying and Evaluating Risk Mitigation Strategies |
| PM | <ul style="list-style-type: none"> Enterprise Risk Management – Program & Process Development The Risk Assessment Process Scenario Identification: What Can Go Wrong? | <ul style="list-style-type: none"> Selecting Desirable Risk Mitigation Strategies: Using Resources Wisely Emerging ERM Threats and Challenges |

Classes typically run from 8:00 AM to 4:30 PM (Central). Breaks are scheduled in AM, PM and for lunch. Schedule is subject to change.

Who Should Attend

- Senior executives engaged in risk-related activities
- Attorneys
- Financial lenders
- Insurance providers
- Public officials responsible for managing safety or security risks
- Leaders of nonprofit agencies engaged in promoting safety or security
- Other professionals responsible for managing risk or influencing risk management decisions

Cost

\$1,980

Cost includes tuition, instructional materials, continental breakfast and lunch (all days).

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About the Vanderbilt Executive Development Institute

The Vanderbilt Executive Development Institute at the Owen Graduate School of Management offers proven and practical programs to help individuals and organizations refresh, engage and strengthen management expertise. Open Enrollment Programs for individuals are short, highly focused programs in areas of Leadership, Management and Strategy. Custom Programs for organizations are custom-built and are uniquely tailored to help each client tackle a specific organizational need or to achieve its developmental goals for established and emerging leaders.

Conveniently located near downtown Nashville, Vanderbilt Owen Graduate School of Management is ranked as a top institution by *BusinessWeek*, the *Wall Street Journal*, *U.S. News & World Report*, *Financial Times* and *Forbes*.

Visit our website for more information regarding programs and schedules, faculty biographies, online registration and maps and directions.

Scan this code to view upcoming programs and dates.



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