Everyone knows that the Millennial generation is different. They bring different skills to the workplace, different attitudes and different expectations of working life. The clash of cultures with Boomers and Gen X often leads to reduced engagement and increased turnover. Organizations that skillfully manage the tension generate growth and profits beyond peer organizations.

In this program, you will dive deep to learn who Millennials are and how to lead them to further organizational goals. You will hear from Millennials in live panels and through research. You will study best practices of companies who have successfully leveraged this powerful generation. You will receive feedback about your own workplace and Millennials who work there. And you will begin the process of applying your newfound knowledge to your home work environment.

**The Bottom Line for You and Your Organization**

- Clear understanding of the motivations of Millennials and strategies that effectively attract, motivate and grow the workforce of the future
- Techniques to manage the differences to promote a positive company culture that everyone shares
- Ideas from leading companies that are role models for best working with Millennials

“I can’t wait for this program! I’ve been struggling with getting through to my younger workforce and look forward to learning best practices and bringing that knowledge back to my team.”

*Past EDI program participant*
Leading Millennials – Sample Schedule*

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<th>AM</th>
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<td><strong>Day 1</strong></td>
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| • The changing workforce | • Insight for organizations: Best Practices
• Who are Millennials? | • Best practices from leading organizations
• How are they different from other generations? | • Exercise: Adopting best practices in your organization
• Why do we care? | • Millennials LIVE
|       | • Perspectives from a Millennial panel on participant strategies and plans |
|       | • Exercise: Road testing action plans with Millennials |

**Classes typically run from 8:00 a.m. to 4:30 p.m. (Central). Breaks are scheduled in a.m., p.m. and for lunch. Schedule is subject to change.**

Who Should Attend

- Managers, Directors and Executives leading multi-generational teams
- Leaders who want to learn best practices for millennial productivity and efficiency
- Small business owners and entrepreneurs

**Cost**

$1,980

Cost includes tuition, instructional materials, continental breakfast and lunch (all days).

*Program content and faculty subject to change; check website for details.

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**About the Vanderbilt Executive Development Institute**

The Vanderbilt Executive Development Institute at the Owen Graduate School of Management offers proven and practical programs to help individuals and organizations refresh, engage and strengthen management expertise. Open Enrollment Programs for individuals are short, highly focused programs in areas of Leadership, Management and Strategy. Custom Programs for organizations are custom-built and are uniquely tailored to help each client tackle a specific organizational need or to achieve its developmental goals for established and emerging leaders.

Conveniently located near downtown Nashville, Vanderbilt Owen Graduate School of Management is ranked as a top institution by *BusinessWeek*, the *Wall Street Journal*, *U.S. News & World Report*, *Financial Times* and *Forbes*.

Visit [vanderbiltexecinstitute.com](http://vanderbiltexecinstitute.com) for more information regarding programs and schedules, faculty biographies, online registration and maps and directions.

Scan this code to view upcoming programs and dates.

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