A three-day program to help you understand the numbers and manage more efficiently

Can you zero in on the key financial ratios for your company? Do you understand how your decisions impact your company’s financial statements? Can you identify the financial numbers that predict success or failure for a company?

This three-day course builds your financial skills so you no longer need to wonder what Return on Assets, or Return on Equity means. You will not only learn to understand these terms, but you will engage in exercises that teach you how to use them for making decisions.

What you will learn

You’ll learn ideas and techniques you can apply right away, including:
- The difference between cash flow and net income
- How changes in one financial statement impacts the other statements
- What a break-even point tells you about your company
- Which financial ratios point you to problems
- How to determine the cash impact of a big sales increase
- Why you should know how your company recognizes revenue
- What numbers to consider when making a major asset purchase
- Should you borrow cash or issue stock to purchase another company

“The best hands-on accounting concepts for the non-accounting manager I’ve ever attended!”

“I liked the combination of financial and managerial topics and how they were brought together over the three days. I will now ‘see’ and ‘think’ and make decisions differently thanks to Paul and Germain.”

It was an “eye opener” for me. I have a better understanding of many discussions I have listened to in the boardroom.”

Your Instructors*

Germain B. Böer, CPA, MBA, PhD
Professor of Accounting; Director of Owen Leadership Center
Vanderbilt Owen Graduate School of Management

Professor Böer is an innovator in all that he does. His courses use technology and creative assignments that challenge students to think. He conducts experiential learning programs that transform students into self-driven entrepreneurs. Böer joined The Owen School in 1977 as a professor of management accounting after working for Arthur Andersen & Co., the Institute of Management Accountants and two other universities. He currently serves as an advisor to startup companies in the Nashville area and is a member of the editorial boards of Journal of Accounting and Public Policy and Strategic Finance. He has provided consulting services for companies such as Chase Manhattan Bank, the National Heart and Lung Institute, General Electric and Magnatek. Professor Böer is also the past recipient of various Owen teaching awards.

continued on back

*Program content and faculty subject to change; check website for details.
Finance & Accounting for Non-Financial Managers – Sample Program Schedule*

<table>
<thead>
<tr>
<th>Day 1</th>
<th>Day 2</th>
<th>Day 3</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>AM</strong></td>
<td><strong>PM</strong></td>
<td><strong>Day 3</strong></td>
</tr>
<tr>
<td>Balance Sheets</td>
<td>Financial Performance Targets</td>
<td>Measuring Capital Use</td>
</tr>
<tr>
<td>Income Statements</td>
<td>Alternative Revenue-Cost Models</td>
<td>Finding Hidden Information</td>
</tr>
<tr>
<td>Cash Flow Statements</td>
<td>FASB vs. Financial Reporting</td>
<td>Critical Elements of Cash Cycles</td>
</tr>
<tr>
<td>Internal vs. External Financial Reports</td>
<td>Complex Transactions</td>
<td>Effective Cash Flow Estimates</td>
</tr>
<tr>
<td>Cost Concepts</td>
<td>Impact on Company Value</td>
<td>Cash Gap</td>
</tr>
<tr>
<td>Decision-Making with Financial Information</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Classes typically run from 8:00 AM to 4:30 PM (Central). Breaks are scheduled in AM, PM and for lunch. Schedule is subject to change.

Who Should Attend

- Business owners
- Entrepreneurs
- Marketing managers
- Operations managers
- Technology/product-line managers
- Rising supervisors with budgetary responsibility

Cost

$3,250

Cost includes tuition, instructional materials, continental breakfast and lunch (all days).

*Program content and faculty subject to change; check website for details.

About Vanderbilt Executive Education

Vanderbilt Executive Education at the Owen Graduate School of Management offers proven and practical programs to help individuals and organizations refresh, engage and strengthen management expertise. Short Programs for individuals are short, highly focused programs in areas of Leadership, Management and Strategy. Custom Programs for organizations are custom-built and are uniquely tailored to help each client tackle a specific organizational need or to achieve its developmental goals for established and emerging leaders.

Conveniently located near downtown Nashville, Vanderbilt Owen Graduate School of Management is ranked as a top institution by BusinessWeek, the Wall Street Journal, U.S. News & World Report, Financial Times and Forbes.

Visit our website for more information regarding programs and schedules, faculty biographies, online registration and maps and directions.

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