This two-day course is directed to senior level managers with knowledge of financial statements but who have risen within the organization from a non-finance role or are seeking to better understand valuation concepts. The objectives are to aid these individuals in gaining a broader understanding of financial valuation, financial reporting and the interrelations between financial valuation and disclosure strategies. The program is designed for executives in every functional area and from all industries. This program assumes a working knowledge of financial reporting and finance, including Excel, income statements, and balance sheets. Pre-reading materials will be distributed in advance to aid in reviewing these concepts and faculty will be available for e-mail interaction to address any questions you have about those pre-reading materials.

The two-day program is designed to expand finance comprehension to include pro forma financial statement preparation, cash flow forecasting, financial ratio analysis, cost of capital, valuation, and investor relations and regulatory compliance.

By attending this program, you will:

- Understand economic outcomes of business decisions as reflected in an organization’s financial reports.
- Communicate more effectively with financial executives in an organization.
- Improve financial vocabulary to better understand and interpret financial information.
- Understand business valuation.
- Sharpen skills in gathering financial information for use in managerial decision making.
- Understand the impact of operating decisions on financial performance.

Designed for:

- Mid- to senior-level managers from all functional areas whose responsibilities bridge or encompass corporate finance and financial reporting topics.
- Individuals looking to expand their skillset as they take on roles with profit-and-loss responsibility.
- Mid- to senior-level managers from all functional areas whose responsibilities bridge or encompass corporate finance and financial reporting topics.
- Individuals looking to expand their skillset as they take on roles with profit-and-loss responsibility.

*Program content and faculty subject to change; check website for details.
## Financial Reporting and Valuation – Sample Schedule*

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<thead>
<tr>
<th>Day 1</th>
<th>Day 2</th>
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<tr>
<td><strong>AM</strong></td>
<td><strong>Day 2</strong></td>
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<tr>
<td>• Pro Forma Balance Sheet and Income</td>
<td>• Present Value and the Cost of Capital</td>
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<td>Statement Preparation</td>
<td>• Enterprise and Equity Valuation</td>
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<td>Techniques</td>
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<td>• Validating and Calibrating Results</td>
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<td>with Ratio Analyses</td>
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<td><strong>PM</strong></td>
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</tbody>
</table>

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Classes typically run from 8:00 a.m. to 4:30 p.m. (Central). Breaks are scheduled in a.m., p.m. and for lunch. Schedule is subject to change.

### Cost

$2,150

Cost includes tuition, instructional materials, continental breakfast and lunch (all days).

*Program content and faculty subject to change; check website for details.

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**About Vanderbilt Executive Education**

Vanderbilt Executive Education at the Owen Graduate School of Management offers proven and practical programs to help individuals and organizations refresh, engage and strengthen management expertise. Short Programs for individuals are short, highly focused programs in areas of Leadership, Management and Strategy. Custom Programs for organizations are custom-built and are uniquely tailored to help each client tackle a specific organizational need or to achieve its developmental goals for established and emerging leaders.

Conveniently located near downtown Nashville, Vanderbilt Owen Graduate School of Management is ranked as a top institution by *BusinessWeek*, the *Wall Street Journal*, *U.S. News & World Report*, *Financial Times* and *Forbes*.

Visit our website for more information regarding programs and schedules, faculty biographies, online registration and maps and directions.

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